



AUSTIN WRIGHT

Multimedia Producer & Creator

Innovative sports media professional passionate about delivering sports content to all generations of fans in today's complex media environment.

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CAREER HIGHLIGHTS

Sinclair | Associate Producer 2026-Present

- Leading end-to-end content production and strategy, overseeing podcast development, editorial planning, production, publishing, promotion, monetization across platforms for The Riverside podcast
- Managing all aspects of pre-production and content execution, including show rundowns, guest booking, talent scheduling, storyboarding, and sponsorship integrations
- Driving audience growth and programming innovation by analyzing performance metrics and collaborating with leadership and talent to execute strategic growth plans

Yahoo Sports | Associate Producer 2025-2026

- Researching, writing, and collaborating with producers and hosts to develop daily show rundowns
- Managing and creating on-air graphics using Tagboard & Flowics software systems
- Operating vMix software for technical direction and live switching
- Editing show clips, social clips, B-roll, and other assets across the Yahoo network garnering over one million views across all platforms

Broadcast, Print, Podcast, Digital, Social Media/Other Experience 2016-Present

Over half a decade of experience in a confluence of sports media content delivery highlighted by:

CBS Sports/247Sports – Streaming Production Associate – Nashville, Tennessee
Tampa Bay Lightning – Radio Assistant/Social Media Creator – Tampa, Florida
Chicago City SC USL Soccer – Broadcast/Multimedia Innovator – Chicago, Illinois
KOMU TV – NBC News Multimedia Journalist – Columbia, Missouri
Nashville Post – Sportswriter and Podcast Host – Nashville, Tennessee

Other assignments providing broad viewership perspective and experience across the professional, collegiate, and high school levels are as follows:

Content

- Football
- Basketball, Men & Women
- Baseball
- Softball
- Sports Talk & Analysis
- Soccer, Men & Women
- Hockey, Men & Women
- Volleyball
- NASCAR
- IndyCar
- Podcast Producer & Host
- TV/Radio/Digital Pre and Post Game Coverage
- Advertising Radio Spots

Content Platforms, Hardware & Software

- Adobe Creative Cloud - After Effects, Audition, Photoshop, Premiere
- Comrex broadcast hardware engineering
- iNews television production
- Ross Inception/XPression
- WIX website creation and design
- BLOX CMS
- Tagboard
- Flowics
- Riverside.FM
- Streamyard
- YouTube
- Facebook, Instagram, Snapchat, Tik Tok, X (Twitter)

Organizations and Coverage Focus

- Nashville Soccer Club
- University of Missouri
- University of South Florida
- Nashville Ally 400 NASCAR
- Music City Grand Prix - IndyCar
- Tampa Bay Lightning
- CBS Sports/247Sports
- Yahoo Sports
- Southeastern Conference
- USA Youth Hockey, Orlando Solar Bears
- High School Football TV - Multiple Locations
- ESPN 102.5 The Game, KCOU 88.1 FM, 102.5 The Bone

EDUCATION University of Missouri - Bachelor of Journalism, 2023 Graduate - Dean's List/Latin Honors