



AUSTIN WRIGHT

MULTIMEDIA PRODUCER & CREATOR

Innovative and energetic sports media professional passionate about delivering sports content to all generations of fans in today's complex media environment.

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CAREER HIGHLIGHTS

Yahoo Sports | Associate Producer 2025-Present

- Researching, writing, and collaborating with producers and hosts to develop daily show rundowns
- Operating vMix for live switching and technical direction; managing on-air graphics using Tagboard
- Editing show clips, social teasers, B-roll, and other visual assets across the Yahoo network seen by thousands of viewers

CBS Sports/247Sports | Streaming Production Associate 2024-2025

- Captured and assembled clips, highlights, and one-plays for distribution across multiple digital platforms
- Edited content in a digital environment and broadcast facility for distribution for various digital/linear media platforms seen by tens of thousands of viewers
- Built and curated graphics that enhance the show viewing experience using Ross Inception software
- Managed The 105 podcast by creating/posting video edits for social media which increased engagement as well as account following by over 400% across Instagram and Twitter

Broadcast, Print, Podcast, Digital, Social Media/Other Experience 2016-Present

Over half a decade of experience in a confluence of sports media content delivery highlighted by:

- Tampa Bay Lightning – Radio Assistant/Social Media Creator** – Tampa, Florida
- Chicago City SC USL Soccer – Broadcast/Multimedia Innovator** – Chicago, Illinois
- KOMU TV – NBC News Multimedia Journalist** – Columbia, Missouri
- Nashville Post – Sportswriter and Podcast Host** – Nashville, Tennessee

Other assignments providing broad viewership perspective and experience across the professional, collegiate, and high school levels are as follows:

CONTENT

- Football
- Basketball, Men & Women
- Baseball
- Softball
- Sports Talk & Analysis
- Soccer, Men & Women
- Hockey, Men & Women
- Volleyball
- Auto-racing
- Podcast Curator, Producer & Host
- Pre and Post Game Coverage
- Advertising Radio Spots

CONTENT PLATFORMS HARDWARE & SOFTWARE

- Adobe Creative Cloud - Premiere, Audition, and Photoshop, After Effects
- Airtable scheduling
- iNews television production
- Ross Inception/XPression
- WIX website creation and design
- BLOX CMS
- Comrex broadcast hardware engineering
- Riverside.FM
- Social Media – X, Facebook, Tik Tok, Instagram, Snapchat
- YouTube

ORGANIZATIONS & COVERAGE FOCUS

- Nashville Soccer Club
- Nashville Sounds
- University of Missouri
- University of South Florida
- Nashville Ally 400 NASCAR
- Music City Grand Prix – Indy Car
- 247Sports
- Southeastern Conference
- USA Youth Hockey, Orlando Solar Bears
- Father Ryan High School, Friday Night Lights TV – Multiple Locations
- Radio – ESPN 102.5 The Game Nashville, KCOU 88.1 FM

EDUCATION University of Missouri - Bachelor of Journalism, 2023 Graduate - Dean's List/Latin Honors